Who We Are

Young, fresh, and always focused on the future. Mud Magazine takes on everything that young people care about, providing them with the best writing in culture, politics, college, and fashion. We focus on unique stories that represent what it means to be young in America today.

FIND US ON:

STATS ACROSS PLATFORMS

- 1.5K FOLLOWERS ON SOCIAL MEDIA
- 1K WEEKLY DIGITAL VISITS
- 10K READS ON ISSUU
- 20,000 IMPRESSIONS
- PRINT ISSUE SOLD IN 5 COUNTRIES

AUDIENCE

- Women: 55%
- Men: 45%

AGE

- 18-24: 56.1%
- 25-34: 8.8%
- 35-44: 8.8%
- 13-17: 26.3%